



ARIZONA HUMANE SOCIETY

Improving the Lives of Animals Since 1957

For Immediate Release

July 25, 2008

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Valley's Only Telethon for Pets is August 2

Animal lovers urged to sit, watch and pledge support to bring hope to thousands of homeless pets in need

(PHOENIX) – The Valley's only Pet Telethon to help tens of thousands of animals at the Arizona Humane Society is set for Saturday, August 2.

Sponsored by The RoomStore, the 10th Annual Pet Telethon airs LIVE of ABC-Channel 15 from noon to 6:30 p.m., Saturday, August 2. This year, the Arizona Humane Society hopes to raise more than \$500,000 to care for the estimated 50,000 unwanted, sick, injured, lost and abused animals it will take in and care for this year alone.

Viewers will be asked to pledge support to the nonprofit Arizona Humane Society. Donations can also be made online at www.azhumane.org. Once again this year, Scottsdale-based GoDaddy.com will match online donations up to \$50,000.

Throughout the telethon, viewers will see one dog's journey from arrival at the shelter to adoption, illustrating how the Arizona Humane Society offers hope to homeless pets who have no one else to care for them. Additionally, dozens of adorable dogs and puppies, cats and kittens and little critters will be featured during the live broadcast. These pets will then be available for adoption Sunday, August 3 at the Arizona Humane Society's Nina Mason Pulliam Campus for Compassion, 1521 West Dobbins Road, in Phoenix. Viewers will also learn important pet tips and find out about the many programs and services the Arizona Humane Society has to offer on behalf of the animals in the community.

"Whether you tune in for an hour or for the whole broadcast, it's a fun show to watch. Pledging your support takes just seconds and it's those few seconds that provide hope to a homeless pet in need," said Tim Crum, executive director for the Arizona Humane Society.

For more information, call (602) 997-7586 or visit www.azhumane.org.

Every little bit helps! Remember to sit, watch and pledge beginning at noon Saturday, August 2 on ABC-Channel 15.

Founded in 1957, the Arizona Humane Society is the state's largest, nonprofit animal-welfare and protection agency. The mission of AHS is to improve the lives of animals, alleviate their suffering, and elevate their status in society.

Learn more at www.azhumane.org.

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