



## ARIZONA HUMANE SOCIETY

Improving the Lives of Animals Since 1957

For Immediate Release

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Contact Information:

Kimberly Searles, Marketing and Community Relations

Office: (602) 997-7586 ext. 1013/Cell: (602) 359-7997

### **Hollywood and Phoenix Animal Welfare Community Team Up for Film** *"All Roads Lead Home" brings animal welfare issues to spotlight*

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(PHOENIX) – Hollywood and the Phoenix animal welfare community have found themselves in the unique position of helping one another. *All Roads Lead Home*, a movie inspired by a true story, is scheduled to be released September 26. Director Dennis Fallon partnered with the Arizona Humane Society and other Phoenix area animal welfare organizations to offer a premier viewing of the movie on Thursday, August 7 at the Palm Valley Theater in Litchfield.

"We were thrilled to partner with Dennis to preview the movie. It really captures many of the underlying issues that, as animal shelter employees, we deal with every day," said Tim Crum, executive director of the Arizona Humane Society.

Winner of Best Feature Drama at the International Family Film Festival, *All Roads Lead Home* is a movie that will make you laugh and cry. Belle (Vivien Cardone), a 12-year old girl, loses her mother in an automobile accident. Rebellious against her father (Jason London), she is sent to her grandfather's (Peter Coyote) working farm – only to find that the animals are destroyed if they are bred wrong or can't turn a profit for the farm. Belle's work on the farm transforms the entire family. Life and death take on new meaning through mysterious pet deaths, budding romance, hidden motivations and the human need for love and understanding.

Crum at the Arizona Humane Society is thrilled to have the opportunity to work on this project. "This is a heart-warming family film that touches on many issues related to animal welfare. It's a great story, told in a compassionate manner that ultimately delivers the message surrounding the value of life. That is what our organization is about – valuing the lives of our family pets and striving to ensure that animals are given the opportunity to live and thrive in a caring, loving home."

Fallon and his production company, Waldo West Productions, have offices in Los Angeles as well as Kansas City. The opportunity to work with the animal welfare organizations of Arizona is an opportunity that he believes is a natural extension of the movie. "It is not often a movie comes along that can entertain the whole family and have cause related issues. *All Roads Lead Home* is full of life's messages and a must see for animal lovers. We are proud to be working with the Arizona animal welfare organizations in their fight to create awareness and to insure healthy and loving homes for animals. As in the movie, Belle sees only potential in all living things."

*All Roads Lead Home* opens to the general public Friday, September 26 in theaters throughout the Phoenix area. Additional information about the Arizona Humane Society and *All Roads Lead Home* can be found at [www.azhumane.org](http://www.azhumane.org) and [www.allroadsleadhomethemovie.com](http://www.allroadsleadhomethemovie.com) respectively.

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*Founded in 1957, the Arizona Humane Society is the state's largest, nonprofit animal-welfare and protection agency. The mission of AHS is to improve the lives of animals, alleviate their suffering, and elevate their status in society.*

*Learn more at [www.azhumane.org](http://www.azhumane.org).*

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